Eliel Guimarães

Senior CG Artist · Lighting, Look Development and Compositing

São Paulo, Brazil (GMT-3) · Remote or on-site · Open to relocate
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SUMMARY

Senior CG Artist with 20+ years in VFX, film, series and advertising. Lighting, look development, shading, rendering and compositing, for full CG and for CG integrated into live-action plates. Generalist across the 3D pipeline, from layout and scene assembly to final delivery for compositing, with on-set VFX supervision and data capture. Credits include The Yule Log (HBO, Adult Swim), Mundo Mistério (Netflix) and FOOH campaigns for Paramount, Samsung, Amazon and Fiat. Works under the name Never Happened.

SKILLS

Core: Lighting, Look Development (Lookdev), Shading, Texturing, Rendering, Compositing, CG Integration into Live Action, Matchmove, Camera Tracking, On-set VFX Supervision, HDRI Capture, Motion Design, 3D and 2D Animation, Team Leadership.

Motion design: motion graphics, transitions, product demos, typography, finishing, multi-format and Lottie deliverables, in After Effects and Cinema 4D.

Software: Houdini (Solaris, LOPs, USD), Karma, Maya, Cinema 4D, Arnold, Redshift, Substance Painter, InstaMAT, Nuke, After Effects, PFTrack, Boujou.

On set: HDRI, LIDAR, chrome and grey balls, color charts, plate and reference capture.

AI in production: ComfyUI, Hunyuan 3D, Rodin, Kling, Magnific, used inside the pipeline for previs, ideation and asset blocking.

Languages: Portuguese (native), English (professional working proficiency).

EXPERIENCE

Lead 3D Artist

Sailor Studio · Contract · São Paulo, Brazil · Remote · Jan 2024 - Nov 2025

- Senior 3D artist responsible for every 3D production at the studio, leading teams of 2 to 5 artists depending on the project.
- VFX and complex 3D animation: modeling, texturing, lighting, rendering and finishing, for TV, online and short-form productions.
- CG integration into live-action plates for FOOH campaigns for global brands (see Selected Credits).

Freelance Senior CG Artist

Never Happened (self-employed) · São Paulo, Brazil · Hybrid · 2013 - Present

- Lighting, shading and compositing on 34 shots of The Yule Log (HBO, Adult Swim, 2023), with Noxus FX.
- VFX Supervisor on the feature film O Gênio do Crime.
- 3D animation for the opening of Mundo Mistério (Netflix), with UP Studio.
- On-set VFX supervision and HDR acquisition for Sadia Christmas 2023, with Warriors FX and Gabinete.
- Lighting and look development for Park Global and CX1, with Noxus FX.
- Advertising for Dentsu (Oreo), Barry Company (Bradesco, OLX), O2 Filmes (Vivo Fibra), Chá das 5 and Full House (video mapping); motion design for Böson Post.

Senior Motion Designer

Superside · Full-time · Remote · Dec 2020 - Nov 2021

- Video animation from concept to final frame for international digital campaigns, with the creative director and art directors of an international team, on tight timelines.

Motion Designer Lead

Great Studio · Full-time · São Paulo, Brazil · Jun 2017 - Feb 2019

- Led the post-production motion design team on 2D, 3D, stop motion and VFX productions (Mercado Livre).

Motion Designer and Finisher

BETC São Paulo · Full-time · Jun 2016 - May 2017

- Motion graphics for the agency's accounts, including Woman Interrupted (Cannes Lions silver).

Motion Designer

DM9DDB · Sep 2013 - Sep 2014

- In-house motion graphics films for the agency's RTV department, across campaigns and pitches.

Motion Designer and Finisher

MIXER · São Caetano, Brazil · Aug 2012 - Aug 2013

- High-volume motion and VFX finishing for Casas Bahia and Ponto Frio (Via Varejo), in a 24-hour editor and animator pipeline.

Motion Designer

Puzzle Filmes · São Paulo, Brazil · Jan 2011 - Aug 2012

- Animation and compositing for the Decolar.com TV and online campaign, from shoot and edit to post-production and delivery.

Editor and Motion Designer

Mega Kingdom · Full-time · São Paulo, Brazil · Jun 2006 - Feb 2010

- From editing intern to senior editor and lead; linear to digital and HD editing, then 2D animation and finishing in After Effects.

SELECTED CREDITS

- **Film and series:** The Yule Log (HBO, Adult Swim, 2023) · O Gênio do Crime (feature film, VFX Supervisor) · Mundo Mistério (Netflix).
- **Advertising and FOOH:** IF (Paramount) · Galaxy Z Flip5 (Samsung, Vivo) · Black Friday (Amazon) · Titano (Fiat) · SLS (Tiger) · Rock in Rio (Ipiranga) · Paris 2024 (Havaianas) · TIM · Zé Delivery Giant Cooler · Petrobras · Seara Gourmet 470 years of São Paulo · Woman Interrupted (BETC).
- **Personal:** The Consumption of the Flesh · The Dielectric Robot · The Ring of the Moon · Desert Storm's Dawn · The Silent Hinterland · Shark of the Skies · The Inflate Invasion · Terrakin · The Unstoppable Magne-tots · Soler Runner · The Curse of the Heirloom Pumpkin.

EDUCATION

- Bachelor's degree in Cinema · Belas Artes University, São Paulo
- Associate degree in Animation · Senac University, São Paulo

LINKS

- Portfolio: elielguimaraes.com
- Reel: vimeo.com/1175653168
- LinkedIn: linkedin.com/in/elielgvs
- ArtStation: artstation.com/elielgvs